

//Commerce Insert

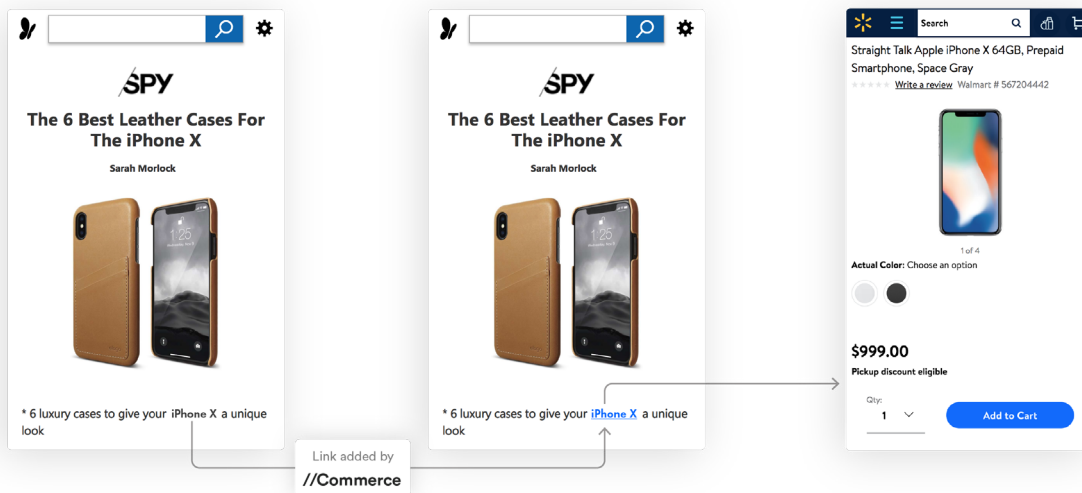
Capture the Purchase Intent of Your Audience

Our one-of-a-kind Insert technology is designed to transform your content's unlinked product mentions into monetized links. By linking them to the highest-bidding retailer in our programmatic auction, we ensure that your potential revenue is maximized.

Publishers who utilize Sovrn //Commerce Insert include:



Insert in Action



Key Features

First thing's first: to use the Gear VR you'll need to have a Note 4 handy. Which, at around £600, and often touted as a device with a business clientele focus, feels somewhat mismatched to a VR system. We know why it's been paired, of course, it's down to its 1440 x 2560 resolution, which is as pixel-packed as 5.7-inch panels come.

Programmatic Exchange for In-Content Keywords

Our programmatic auction occurs at click time to bind your content's unlinked commercial terms to the highest-bidding retailer.

Remove Unnecessary Operational Costs

Insert scans your content, old and new, for unlinked product mentions to transform into revenue-generating links.

Create the Best User Experience for Your Audience

Our Insert controls allow you to easily adjust the number of generated links on your page and their destination parameters.